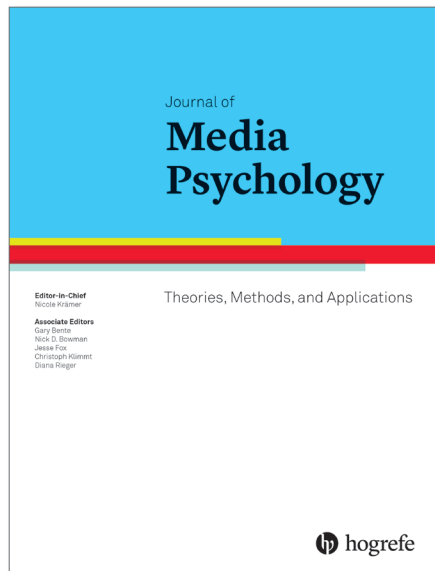


Journal of

Media Psychology

Theories, Methods, and Applications

2019



Journal of Media Psychology (JMP) is committed to publishing original, high-quality papers which cover the broad range of media psychological research. This peer-reviewed journal focuses on how human beings select, use, and experience various media as well as how media (use) can affect their cognitions, emotions, and behaviors. Submissions must substantially advance the current state-of-the-art on a theoretical and/or an empirical level. To name just a few typical fields and domains of inquiry, the *Journal of Media Psychology* considers manuscripts dealing with research on entertainment, computer-mediated communication (including social media), human-computer interaction, e-learning, computer and video games, virtual environments, or advertising. The journal is also open to research from neighboring disciplines as far as this work ties in with psychological concepts of the uses and effects of the media. Submissions of comparative work, e.g., crossmedia, cross-gender,

or cross-cultural, are encouraged. Moreover, submissions including alternative analysis procedures such as the Bayesian approach are welcome. Starting in 2015, the pre-registration of research plans will also be possible. To ensure short turn-around cycles for manuscript review and fast publication, the *Journal of Media Psychology* relies heavily upon electronic communication and information exchange, starting from electronic submission and continuing throughout the entire review and production process.

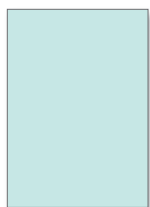
Impact Factor of 1.118 for 2017!

NEW 33 % more content!

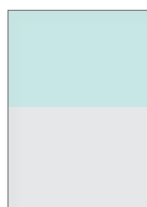
Schedule

Issue	Issue date	Space reservation	Receipt of artwork
1	January-March	October 22	October 29
2	April-June	January 28	February 4
3	July-September	April 22	April 29
4	October-December	July 22	July 29

Rates



Full page
173 × 245 mm
6.8 × 9.6 inches
€ 530.00 / US \$660.00*



Half page horizontal
173 × 120 mm
6.8 × 4.7 inches
€ 320.00 / US \$395.00*



Half page vertical
83.5 × 245 mm
3.3 × 9.6 inches
€ 320.00 / US \$395.00*

Preferred positions

Inside front cover	€ 700.00 / US \$875.00*
Inside back cover	€ 700.00 / US \$875.00*
Back cover	€ 850.00 / US \$1,050.00*
Back cover 4c	€ 1,050.00 / US \$1,300.00

* Prices are for b/w.

Discount prices for multiple insertions (4×)

Full page	€ 420.00 / US \$530.00*	Inside back cover	€ 560.00 / US \$700.00*
Half page horizontal	€ 255.00 / US \$320.00*	Back cover	€ 680.00 / US \$850.00*
Half page vertical	€ 255.00 / US \$320.00*	Back cover 4c	€ 880.00 / US \$1,100.00
Inside front cover	€ 560.00 / US \$700.00*		

* Prices are for b/w.

Inserts

Inserts are available on request.
Please contact us for details.

Mechanical information

Language English	Frequency 4 issues per annual volume	Trim Size 210×277 mm or 8 1/4"×11"	Paper Matt-coated, wood free
Volume 31	Print run 400	Printing process Offset litho	Artwork High resolution PDF with fonts and images embedded, greyscale

Please note

Prices are subject to change without notice.

Advertisement copy is subject to the approval of the managing editor.

Covers and preferred positions are noncancellable, otherwise notice by the space reservation date is required.

Agency commission: 10%

Contact

Please submit your advertisement to

Sina Bindbeutel

Tel. +49 551 999 50 429
Fax +49 551 999 50 111
marketing@hogrefe.com

Publisher

Hogrefe Publishing GmbH
Merkelstr. 3
37085 Göttingen
Germany

Tel. +49 551 999 50 0
Fax +49 551 999 50 111
publishing@hogrefe.com
www.hogrefe.com

US Office

Hogrefe Publishing Corp.
7 Bulfinch Place, Suite 202
Boston, MA 02114
USA

Tel. (866) 823 4726
Fax (617) 354 6875
publishing@hogrefe.com
www.hogrefe.com